

## **Course Outline**

*Textbooks:*

*Clothing: Fashion Fabrics and Construction by Jeanette Weber, 2003*

*Fashion! By Mary Wolfe, 2002*

### **I. Careers in Apparel Design and Production** (Wolfe 20, p351)

- A. Apparel Design
- B. Apparel Manufacturing
- C. Production Management
- D. Sales and Distribution

*\*Inspiration Design Project – Mood Board*

### **II. Careers in Fashion Merchandising and Retailing** (Wolfe 21, p369)

- A. Retail Job Generalities
- B. Merchandise Planning and Buying
- C. Direct Selling
- D. Retail Management

*\*Diorama Group Project – Store Floor Plan*

### **III. Fashion Entrepreneurs** (Weber 24, p404)

- A. Qualities of the Successful Entrepreneur
- B. Responsibilities of Entrepreneurs
- C. Developing a Business Plan
- D. Starting a New Business

*\*Entrepreneur Group Project Worth 2 Test Grades*

### **IV. Careers in Fashion Promotion** (Wolfe 22, p387)

- A. Fashion Advertising
- B. Fashion Display
- C. Other Promotion Careers
- D. Fashion Publicity

*\*Commercial Project*

*\*Catalog or Website Project*

*\*Shopping Bag Design*

### **V. Career Preparation** (Weber 22, p378)

- A. Knowing Yourself
- B. Researching Career Paths
- C. Looking for a Job
- D. Applying for a Job

**Family and Consumer Science Department  
Arlington High School Room 1405**

[kcroft@acsdny.org](mailto:kcroft@acsdny.org)

<http://teacherweb.com/NY/Arlington/Fashion-KathyTillsonCroft>

## ***FASHION FOR YOUR FUTURE***

### **Course Procedures**

- \*Course Materials!** You need a binder or section of a binder in class every day. For the Entrepreneur Project, you will need \$5 for the group.
- \*Be On Time!** Late slips are written for anyone who enters after the bell.
- \*Be Here!** It is very important to be in class. Work missed due to a legal absence is due the day after you return. Getting your work is your responsibility. An illegal absence cannot be made up.
- \*Select Partners For Projects Wisely!** Your grade will be affected by your teammates, and there are several group grades that you will receive.
- \*I Will Accept Late Work That is One Day Late With a 50% Penalty.** I will not take any work that is later than that one day. This includes major projects. Make-up work for legal absences are due the day after you return.

### **GRADING**

**Everything you do will receive a grade.**

**1 Classwork period = 10 points each**

**Tests = 50 points each**

**Entrepreneur Project = 100 points**

### **Other Fashion Courses at AHS**

Arlington High School's fashion program is part of the Family and Consumer Science Sequence. There are 3 fashion courses that can be taken for both FACS and Art credit.

In *World of Fashion*, students learn about fashion history, elements and principles of design, and how to draw the human form.

*Paper to Pins* students learn about sewing patterns, altering patterns and creating presentation boards using students' original designs. In order to take this course, students must have successfully taken World of Fashion.

